



**1938** —The new J. W. Knapp store building, before the addition was made.

**Centennial News**

## Commercial Aspect of Lansing Develops With Cities Growth

By Fern Wickham

In the shadow of the state capitol stands Lansing's largest hotel the Olds. It was built on the site of the old Regent (formerly the Bijou) theater destroyed by fire in the cold early morning of December 28, 1923. Construction of the Olds was, to a large degree, a community project to which many prominent citizens devoted time, energy and money. The man chosen treasurer, Bruce E. Anderson, has been a guiding force in the Hotel Olds ever since. He is now president and general manager. The hotel opened its doors on July 14, 1926 and in the ensuing years it has expanded to keep pace with the growth of Lansing. In 1951 the Fielder Room an ultra-modern bar and grill, named in honor of Mr. Anderson's famous Irish Setter, was opened.

In 1922 the Roosevelt hotel was erected almost within a stones throw of the capitol in the 200 block of Seymour Ave. In 1937 two floors were added to expand and modernize its facilities. Just south of beautiful Reutter park is the Hotel Porter at 501 Townsend. The Porter was originally built as an apartment hotel but in 1933 it was remodeled and many of its apartments were converted into transient rooms. The

hotel Wentworth, once operated as part of the ill-fated Kerns is one of Lansing's oldest hostleries. The Kerns, an addition to the Wentworth, was built in 1909 and was the first hotel to have running water in every guest room.

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## Value Contest Draws 4,684 Entries in Competitive Contest

By Bonnie Redfield

One of the most exciting things to happen at Knapp's in many a year was the What is a Value Contest which closed on April 30th. Many people felt it was a wonderful opportunity to put on paper the many ideas they have had about merchandising trends of recent times; and with \$2,500 to be won for the effort, the response was gratifying. 4,684 entries were received and proved a tremendous task for the seven judges; as there were so many that showed much thought and preparation.

**Final Judging**

Due to the tremendous number of entries received with such effort taking quality on the part of our contestants, it will be another few days before the final judging, which is now in progress, can be announced.

The many thoughts and ideas expressed by the many contest entries will be used as a guidepost for management in their constant effort to please the customer and to bring to our good friends and patrons the type and kind of merchandise they want. The contest has had another beneficial aspect in that it has caused

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## Safety Committee Hears Talk on Fire

Approximately sixty members of the Safety Committee, Floor Safety Leaders and Department Managers attended a combined group Safety Meeting in the Auditorium on Tuesday, May 5, and heard Roy Olson, District Safety Engineer, Michigan Mutual Liability Company, discuss fire safety and methods of extinguishing fires, both at work and at home.

This is the third appearance at Knapp's for Mr. Olson. Previously he has talked before this same group on the importance of all phases of safe living habits and the effects of carelessness causing accidents, and a second meeting was held early in February for all of the men in the material handling sections of the store during which time safety factors more relative to this group were stressed.

In his May 5th talk, Olson stressed the fact that a fire needs fuel, heat and oxygen in order to exist and that it is not the material that burns, but the vapors from it. This latter fact

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**1935** —The J. W. Knapp Company when still located at 220-226 South Washington Avenue.



# KNAPP-SACK

Published once a month whenever possible, for the employees and their families of the J. W. Knapp Company, Lansing, Michigan. The purpose of this house organ is to inform and entertain. Correspondence should be addressed to the Editor of the Knapp-Sack, located in the personnel offices of the store.

**EDITORS** — Joan King, Evelyn Yeoman, Kenneth Underwood, Bonnie Redfield, Fern Wickham, Hugh Sloan, Jean Saxton.

**Writers** — Leo Morris, Leona LaSalle, Mildred Chaffee, Susan Keiffer, Grace Baker, Ida Barber, Mildred Edington, Agnes Munsell, Margaret Boulton, Lucille Rickman, Roberta Wellfare, Barbara Gloden, Mable Hicks, Geraldine Sabrosky, Mildred Schwab, Vivian Downs, Anna Almy, Pauline Belyan, Mary Cook, Dorothy Miller, Bob Borghi, Helen Bateman, Bonnie Wenzl, Lois Blowers, Rose Allen, Bill Papineau, Cecil McKeachie, Russell Sweet, Leon Davidson, Bob Olds, Ken Fuce.

—Editorial—

**“June is bustin’ out all over.”**

**And we love it!**

By GUEST EDITOR

In our books there's just no month like June!

June is the month we acknowledge dads, grads, and newlyweds. June is the month of roses. June is the official month to welcome the glowing summer sun. June also features the longest days of the year. June is the month that we pack up and go places. And this year, June holds special importances, because it is the climatic month of Lansing's Centennial Celebrations.

If there be any among us who think of June as an uneventful summer month, dispell the thought! In the department store, June is truly an exciting month.

Think of the opportunity we have to help people enjoy the benefits of such a gay month as June.

Think how pleased a customer may be, knowing that we had helped her to select a beautifully wrapped gift that she could give with pride. Think how many ways that we can be of service to our customers during June. Whether it's a cool new dress, a bottle of sun tan lotion, a sport shirt, a fancy brazier, a fishing outfit, new luggage, or a thousand and one other items, you can be sure there's so much we can offer customers to make summer a happier occasion. Think about it!

It may be of interest also, to note that Downtown Lansing Merchants are planning Olde Fashioned Hospitality Days on June 17 and 18. It will give us an opportunity to extend our hand of hospitality to centennial visitors. There will be plenty of bargains in the offering.

As the American Poet, James Russell Lowell, wrote: “And what is so rare as a day in June?”

—Earle R. Wilson

## The GOSSIP Derby

**BASEMENT—Susan Keiffer**

Ruth Cary, Basement, has every right to be proud of her daughter Jean, who is a Sophomore at M.S.U. Several honors have been bestowed upon her for Beauty and Popularity. Jean has recently been selected the winner of “The Most Natural Beauty” contest, sponsored by W.J.I.M.

She was presented with a Blue Mink Stole, a Make Up Kit valued at one hundred dollars and a two weeks trip to Hollywood, California.

Many lovely Bridal gifts were received by Nancy Farr, Basement, at a recent shower given in her honor.

Delta Harris, Basement, was in the store recently for a brief visit looking very good and reports she is feeling fine.

**STREET FLOOR — Mary Jane Cook-Millie Edington-Leo Morris-Millie Schwab**

Vivian Hunt, Don McLean, and E. D. Stevens, Men's Furnishings,

### Our Sympathy

The entire staff of the J. W. Knapp Company extends their sincere sympathy to the following members of our store family who have recently suffered a loss in their personal family.

**Ruth McClernan, Daytime Dresses, whose husband John McClernan, passed away May 4th.**

**Mildred Foley, Sportswear, on the death of her father-in-law, George Lyman Foley, in Ashland, Wisconsin, on April 27th.**

### THE WELCOME MAT

- Josephine Vilella ..... Home Accessories
- Mathilda DeRochers ..... P. B. X.
- George Stevens .. Sporting Goods
- Elaine Toivenen ..... China
- Marguerite Campbell ..... Notions
- Robert Myers ..... Delivery
- Betty Boles ..... Elevator
- Michael Walsh .. Basement Shoes



### Humor

G-Man: “Got away, did he? Didn't you guard all the exits?”  
Cop: “Yes, but we think he must have left by one of the entrances.”

Chemistry Prof: “This gas is poisonous. What steps would you take if it escaped?”  
Freshman. “Long ones!”

Doctor: Every morning, you should take a walk on an empty stomach.”  
Patient: “Whose?”

Timid Jim: “Mr. Jones, er-ah that is, can I —?”  
Mr. Jones: “Certainly, my boy, you may marry my daughter.”  
Jim: “Oh, no sir, I just wanted to know if you would lend me fifty dollars.”  
Mr. Jones: “Certainly not! I hardly know you!”

are back on the job again after having a session with the Medics.

**Lilyan Walton, Handbags, recently underwent surgery at the Sparrow Hospital. We wish her a speedy recovery.**

The Inspection Department is pleased to have Helen Cotter back on the job following her surgery.  
**Audrey Jenkins, Inspection, is the capable cashier in the Coffee Shop. She is replacing Myra Stier who is out because of illness.**

**MEZZANINE—Vivian Downs**

Margaret Boulton, Books, and her sister have returned from their Western vacation. They went to the Grand Canyon, Los Angeles,

### SERVICE PIN AWARDS

#### MARCH-APRIL-MAY

35 Years

**Earle R. Wilson**  
(See March Issue)

15 Years



Electia Bolley

10 Years



Cecile Crook



Vannie Clark



Flossie Lambertson



Joseph Eaton



Dan Frazier Arthur Drier

5 Years

- Eva Cospes ..... Lamps
- Vivian Downs ..... China
- Gerald Dungey ..... Porter
- Peggy Geyer ..... Coffee Shop
- Ira L. Grinnell ..... Controller
- Violet Peltier ..... Inspection
- Clara Milton ..... Elevator

San Francisco, Las Vegas and many other places of interest. Both are supporting a real nice tan.

**SECOND FLOOR—Barbara Gloden-Ida Barber-Mable Hicks-Agnes Munsell**

Doris Swan, Beauty Salon, has returned to work after spending some time in Florida.

Marcine Swinney, Beauty Salon, Miss Professional Cosmetology, attended a district conference of the State Cosmetologists and crowned the district queen chosen to compete in Lansing in September.

(Gossip Continued on Page 6)





May 1st. was a day of frenzied activity as the entries to the "What is a Value" contest were opened and piled high by (left to right) Helen Bateman, Pat Bensinger, Phyllis St. Arnold, Janet McDaniel, Shirley Paxton, Grace Hoxie, Lucille Sawyer, Marlene Zillgitt and Lois Blowers.

**Value Contest (Continued)**  
 all of us: management, store personnel and customers alike to think more seriously of what we really mean when we say, "that's a value." It is this searching for ever better merchandising practices that spell real progress in this highly competitive field. It is gratifying to know that Knapp's policy of honesty and integrity in business continues to set the pattern for successful customer relations.

## Co-op Students Finish Year

One of the many community programs in which the J. W. Knapp Company participates, is the employment of high school Co-op students.

These students are Kay Wells, Basement Sportswear, Sharon Stuart, Personnel, Judy Newton, Shoe Department, Carole Petchauer, Inspection, Elaine Beach and Marlene Taylor, Credit. They attend high school in the Lansing area and receive on the job training while at Knapp's, each on a half day basis throughout their senior year in school.

Their ultimate goal is working credit and the experience gained while working at Knapp's which will better prepare them for the future, upon graduation from high school. This is a program of which Knapp's is most proud to be a part.

As graduation time approaches these Co-op students held their annual banquet at the Stevens T. Mason Building, Tuesday evening, May 5th. Attending the banquet as invited guests of the students, were Mr. H. C. Grimes, Mr. Elliott DeMeyer, Mrs. Sara LaClair, Mrs. Francis Dirlam and Mr. Leon Davidson.

Kay Wells, Sharon Stuart, Judy Newton, Elaine Beach and Marlene Taylor will be remaining on their present positions.

### LOOK NOW —

And see where the Fire Extinguishers are in your working area.

**Commercial (Continued)**  
 Shortly before 5:00 A. M. of the near zero day of December 11, 1934 flames swept the Kerns hotel, thirty-four bodies were recovered from the smouldering ruins including that of David Monroe, young manager of the hotel and many legislators in town for a session of the legislature.

### Telephones

In the year of 1880 the Telephone and Telegraph Company of Detroit established an exchange in Lansing with 60 subscribers. Within a year it had expanded to include 100 customers. Competing firms were set up but the competition was too great and finally there remained the Citizens Telephone Company. This continued until 1923 when Michigan State Company became Michigan Bell Company and bought out the Citizens Telephone Co.

The first directory contained 93 names. No numbers were used, the operators were supposed to know which line to ring for each subscriber. Boys were first used as operators and so girls were substituted. After the consolidation of the two companies, their growth was so rapid that they outgrew the old building even after several additions had been made and in 1940 the present central office at 220 N. Capitol Ave. was built at a cost of \$700,000 with the new dial equipment at \$285,000 included. Other additions have been made since that time at a cost of several hundreds of thousands of dollars.

### First Schools

Lansing's first schools were crude one room log affairs, poorly ventilated and ill-heated, but Democracy was taught here as well as the three R's. The master had to be handy with the birch rod for there were always the unruly ones. The first school board was organized about 1860 and its members were paid at the rate of 50c a session. Old Lansing high school was built in 1875 at a cost of slightly less than \$50,000. This was before the pay-as-you-go era in local education so that the Victorian structure was not paid

for until 1905. With high interest charges it eventually cost \$143,000. Some of the building is still incorporated in Technical high school.

Miss Emma Lott taught there in 1894 and was assistant principal from 1909 until she retired in 1937. The social room at J. W. Sexton is named for her.

J. W. Sexton was born in a log cabin in the beautiful valley of the Looking Glass River just west of Round Lake in November 1876. He graduated from Laingsburg high school. He wanted to teach so he enrolled at Albion college and received his B. A. in 1902 and his masters degree from University of Michigan in 1912. He became principal at Lansing High School and in 1916 became Superintendent. It was he who lay the plans for a Junior High School system. West Junior was built in 1920, Pattengill and Walter French and more recently C. W. Otto followed. He also introduced the adult evening school. When the new high school was built in 1944 on the west side it was paid for

### Did You Know?

**That for \$4.00 you could take a stage from Lansing to Detroit over the old Grand River plank road; and by the time you arrived in Williamston would have changed horses once, passed through 3 toll bridges, and the town of Red Bridge. Red Bridge had a postoffice, store, a covered bridge, painted red, a toll station, and was located near the present roadside park at the intersection of U.S. 16 and Meridian road.**

cash-on-the-barrelhead due to the pay-as-you-go policy and grateful citizens named it J. W. Sexton high school.

### J. C. Penny Co.

Early in the 1900's in a small mining town of Kemmerer, Wyoming, three men set up a capital stock of \$600,000 each holding one third to open the first department store. This was James Pen-

ney founder of the J. C. Penney stores. They sold for cash only and was so successful that Mr. Penney visioned the success to be attained with a large chain of stores each operated by a manager who would be a one third partner in the store he managed. By 1946 there were 1,600 profit sharing stores throughout the

### Did You Know?

**That the money used to build the first Downey house, (known in 1866 as the Lansing house), built on the site of the present J. W. Knapp store, was the reward money for the capture of John Wilkes Booth, assassin of Abraham Lincoln? Col. Stannard Baker and a cousin brought the money from Washington and invested it in the land and building which was the leading Lansing hotel for almost 70 years. The first Downey house was partially destroyed by fire in 1887 and was replaced by the Hotel Downey which was torn down in 1937 to make way for the J. W. Knapp store, the most modern department store in Lansing.**

country. In 1932 a Penney store was opened in Lansing with John M. Maynard as manager. This store opened in the Prudden building and by 1936 had expanded to occupy five floors above the basement. In 1952 the new modern Penney store was finished and among its features were the city's first escalators in a store building.

### Sears Roebuck and Company

When you compare Sears Roebuck Company today with the way it started, you find it easy to believe that "from little acorns mighty oaks do grow". The Company was started by Richard W. Sears, a twenty year old boy who had lots of ideas but little cash. In 1886, while working for a railroad station agent in Minnesota, a local jeweler refused to accept a shipment of watches because he

(Continued on Page 5)



1937—Opening day in new J. W. Knapp store building on December 7, 1937.



## Millie Edington Has Useful Hobby

By Bonnie Redfield

Tiny Millie Edington of the Stationery Department has a rather unique hobby, fly tying; and this hobby adds to the success and enjoyment of her favorite sport, trout fishing.

The Edington special, an adaptation of the Michigan Coachman, is her favorite fly and produces quick results when flicked in front of a hungry trout. She ties it with a luminous yarn body, bucktail wings, red-hackle, and badger tail. She also likes her adaptations of Martin's Invisible, and the Adam's fly; but she isn't revealing to anyone her two secret specials for brown trout, nor her favorite spot on the south branch of the beautiful Au Sable.

### Night Fishing

She much prefers night fishing for browns on the Au Sable, now that the canoe liveries with their daytime floats down the river, have spoiled daytime fishing. As any member of the Isaac Walton league knows, nothing compares with night fishing in a serene and calm world with the water eddying around your legs, for it's then that the fish feed; because they too have lost their natural wariness and are out on the town. Then Millie drops a fly gently down in front of them, there's a swirl of water, and she's ready to pit her skill against the best of them. Her largest brown to date, measured a whopping 26", so you can see that tiny as she is, she can bring the wildest trout to net. For night fishing Millie uses a 5 oz rod, a Shakespeare automatic reel, and 8 lb. test HDH tapered line.

She gets most of her fly tying materials, such as peacock hurl, condor feathers, beavers and buck hairs from commercial sources. She does collect some of her own materials including cock feathers. She makes and uses dry flies almost exclusively, not favoring wet flies for her type of fishing.

### Swept Away

Her biggest problem is getting boots heavy enough to hold her down in the swift current of a trout stream. She well remembers one time on the Sturgeon when the slippery rocks and fast current almost proved her undoing. She had braced herself, she thought, against the current, but she just kept drifting along until the water became deeper and the current stronger; and then she went bobbing along like a cork. If her husband hadn't hurried to the rescue, she would have drifted out to sea.

Another day we'll tell you about the ones that got away, taking her tackle with them.

## Florida Vacations Attract Three From Store

By Roberta Wellfare

### Sara LaClair — Viola Wade

On Saturday, April 5th. Sara LaClair and Viola Wade of the Credit Department, and Mr. Wade left Lansing to motor some 1200 miles to Florida. Ocala (located in the central part of Florida) was their destination, for it was here that Sara would join her husband.



Sara LaClair and Viola Wade

They drove over 500 miles their first day, stopping over night at Knoxville, Tennessee. Resuming their travels the following day on a more leisurely basis. One point of interest while in Chattanooga was to ascend "Lookout Mountain" where you can view seven different states in the distance. On to Griffin, Georgia, and Ocala, Florida the next day.

The most enjoyable part of their trip was spent in Silver Springs, Florida. Here they had pictures taken by the Horseshoe



Mildred Edington

## Of Interest To Women

JOAN KING — EDITOR

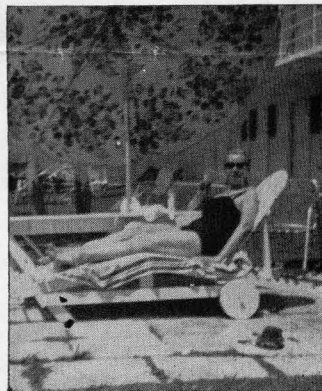
Palm. An excursion on a glass bottom boat where aquatic life was viewed and a "Jungle Cruise" through a vast wilderness of wild animals and birds in their natural habitat was an exciting experience for our vacationers.

Each day was filled to capacity with sight seeing, but time has a way of running out when on a vacation, so Mr. and Mrs. LaClair reluctantly prepared for their return trip to Lansing, while Mr. and Mrs. Wade remained another week in Florida.

### Joan King—

While Michigan was enduring its adverse weather, Joan King (our Gift Consultant) flew to Pompano, Florida for her vacation.

Joan's retreat was an apartment located on the ocean beach where incidentally, little time was spent, for swimming in the ocean and basking in the sun was the order of the day.



Joan King

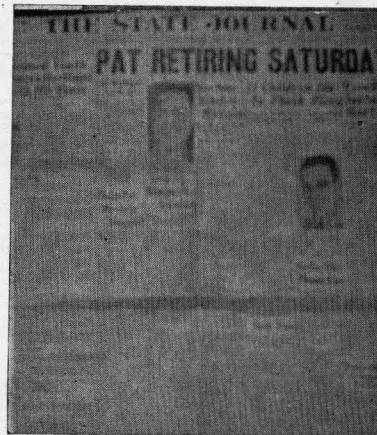
Being a lover of animals and birds, Joan went on a most interesting Safari into eighty five acres of jungle. Herds of wild animals were seen, such as Camels, Zebras and Giraffes. As many as fifty or sixty of one species together at one time, making it necessary for the directors of the Safari to caution the spectators that it would be at their own risk if they left the car.

Joan enjoyed the thirty five mile trip to the Miami Rare Bird Farm which houses every type of bird, animal and reptile imagineable. Zoos throughout the United States buy from this supply.

As Joan boarded the "Golden Falcon" for her flight back to Lansing, she realized that in three hours and forty five minutes, (flight time from Miami to Willow Run) two wonderful weeks spent in Florida would afford her many memories.

## Courtesy Pays!

One never realizes to what extent a quiet, yet self assured personality has on the people with whom this personality comes in contact. Such a person is Pat Molliter, who recently joined the "ladies in waiting" when she left our Coffee Shop.



Five of her regular customers from the State Journal had a special dummy edition of the Journal run off with the banner headline! "Pat Retiring Saturday." The news story told how sincerely she would be missed because of her pleasing personality and "extra special" service. Pat's genuine friendly personality had an effect on all with whom she came in contact.

### Graduates

Cleo Holmes. Yarns and Yard Goods, was happy to report that her son Kenneth will graduate from M.S.U. in June and has accepted a position in Baltimore, Maryland.

After our experience at picnics each summer we still think Noah had more than two ants in the Ark.

## Rings Rice and Rattles

### Rice

Clinton Jones, son of Nellie Jones, Basement, was married to Miss Maxine Neisse on April 28th.

Henry Farr III, son of Mr. Farr, Boys and Toys, was married to Miss Marta Jean Swanson of Grand Ledge, on May 8th.

### Rattles

Mary Bronson, Basement, has a new grand-daughter, Erin Elaine Bronson, born April 24th. This is the eleventh grand-daughter. She also has one grandson.

Helen Sweeney, Inspection, is the proud grandmother of a baby boy, Timothy Clay Taylor, born April 29th.

Dorothy Nixon, Daytime Dress- es, has a new grand-daughter, Vickie Allison, born March 1st.



**Commercial (Continued)**

was overstocked. Richard Sears sent advertisements to his fellow agents and sold the watches. Thus the order business started. The following year he moved to Chicago and was joined by A. C. Roebuck. Subsequently mail order branches opened in other parts of the country. In 1925 a retail store was installed at the Chicago plant and was so successful that other stores were established. In 1927 the Lansing store was opened in a small building on Grand Avenue but soon larger quarters were needed and it moved to the East Michigan location just east of the Michigan Avenue bridge. They were very successful under the managership of Mr. J. J. Roden who came to the store in 1939 and remained until retirement only a few months ago. When the Frandor shopping center opened in 1955, Sears beautiful and spacious store was the first to grace the scene.

**J. W. Knapp Company**

The World War I years rolled on through the fabulous twenties and on into the great depression. Knapp's weathered the lean years through the guidance of Mr. Shotwell who had become President and General Manager in 1934, Mr. Knapp having died in Florida that year. Because he had so much faith in the future of Lansing and of Knapp's, he urged the Board of Directors to purchase the Downey hotel site. The Downey, long a landmark in Lansing's history, was torn down and in 1937 the new Knapp store was erected. It was a modern fire-proof reinforced concrete structure, covered on the outside with sheets of a plastic like material in soft tones of blue and ivory. Its rounded corners and solid rows of windows were the product of modern architecture.

**Store Moves**

On Saturday December 4th, 1937, the move was made from the old store to the new. It was a tremendous task, shuttling back and forth through the alley from the back door of the old to the side door of the new store, with

hand truck laden with merchandise but the job was done sufficiently for the store to open for business the following Tuesday.

In 1931 Howard C. Grimes came to Lansing from St. Johns where he had had some retail store experience and asked Mr. Shotwell for a job. These were depression days and jobs were scarce. Mr. Shotwell told him there was no job open. He left but came back again and again. He wanted especially to work for Knapp's because he visioned here a store with a great future and

**Roy Olson Michigan Mutual Liability Company, demonstrates proper fire extinguisher use to Ned Tanner, Norman Elsesser, Jack Martin and Harold Moore (left to right) after safety meeting on May 5th.**



**1931**—Knapp's Curtain and Drapery Department six years before the move to the new building.

said that he would accept any job at any salary just for the opportunity to get into the Knapp organization. To test his sincerity, he was given the unpleasant task of marking down all the old merchandise in order that the store could get rid of it. He performed the task with his usual efficiency and much to the satisfaction of Mr. Shotwell. Luckily for Mr. Grimes, the man in charge of the basement left at this time and he was put in charge. He did such an excellent job, that after several years of building up the basement, he was appointed Merchandise Manager. He held this position until 1950, when he was appointed General Manager. In 1954 he was made President when Mr. Shotwell relinquished this post to be made Chairman of the Board.

**Fire (Continued)**  
makes almost any building a potential fire hazard under the right circumstances.

Discussing specific types of fires, he said that smoking materials caused the greatest number of fires with electrical fires as second in fire causing frequency. He further startled his audience by the statement that "one house burns completely every two minutes in the United States, day after day, month after month and year after year."

Contrary to general belief, he pointed out "that no one ever burns to death, because they suffocate first from vapors of burning material".

Speaking more directly about our store, Mr. Olson, felt that smoking should be confined to the areas in which it is restricted and

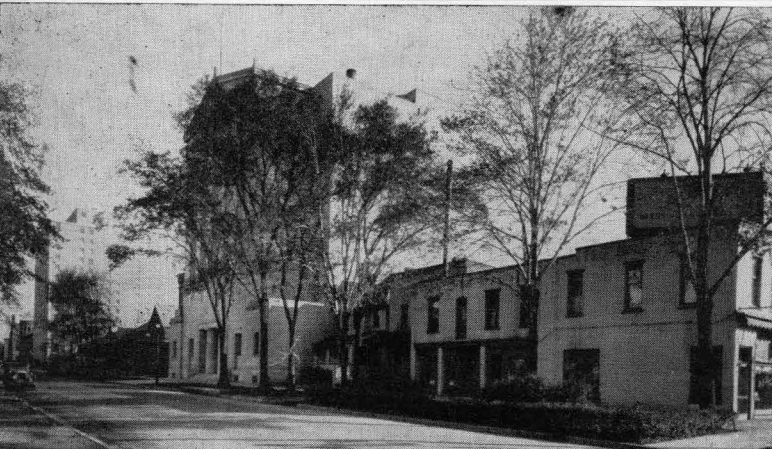
all people in the store should help to see that these restrictions are followed. "All store personnel should know where fire extinguishers are located and how to use them, and Mr. Olson, during the conclusion, of his talk, emphasized the use for each of the different types of these extinguishers.

**Electrical Fires**

In case of an electrical fire hazards of using a water-soda extinguisher, of which the majority of extinguishers located around the store are of this nature, were pointed out by the speaker. A foam or dry ice type of extinguisher, which are kept in areas of our building where electrical fires might result, was demonstrated as the only type to use on electrical fires. Contrary to most belief, Olson, pointed out that 110, 220 or 330 volts will kill faster, when an improper type of extinguisher is used on an electrical fire, than even higher voltage.

The speaker also pointed out the danger of using carbon-tet in home cleaning or any manner in which the fumes would be inhaled, because of the fact that these fumes are very injurious internally. He also pointed out the strong advantage, in case of grease fire at home, in having boxes of baking soda available to throw on burning grease and smother the grease fire.

Everyone left the meeting feeling that fire prevention is the job of everyone and it is a 24 hour a day job.



**1926**—200 block South Capitol Avenue (east side) showing Masonic Temple and Michigan National Drive-In Bank corner (at right).



**1928**—300 block South Washington Avenue. Penney's corner (left) and Knapp's corner (right)



Gossip (Continued)

Joyce Clark, Beauty Salon, has returned to work following her illness.

Ida Barber, Foundations, is recovering from her recent illness at the home of her daughter in New York.

Pauline Rutter, Lingerie, spends her week-ends readying her cottage at Horsehead Lake.

Mary Hirshman, Sportswear, spent a week-end with her sister in Cleveland, Ohio.

**THIRD FLOOR** Pauline Belyan-Anna Amly

Dorothy Nixon, Daytime Dresses, recently attended her sons graduation from Army Aviation School at Camp Ruckers in Alabama.

Maxine Burwell, Boys, is on the sick list.

William Reid, son, of Ida Reid. Infants, has left for two years with the Navy. He is presently aboard the U.S.S. Destroyer Dupont. Ida's daughter Arlene is making plans for a July wedding.

**FOURTH FLOOR**—Grace Baker-Bonnie Wenzl-Geraldine Sabrosky

Ted Mowry, Furniture, sure loves to sell. After spending forty hours a week selling Furniture on our fourth floor, he spends a good share of his spare time selling real estate.

Russell Sweet, Furniture, has a son Charles graduating from M.S.U. in June. He studied Mechanical Engineering.

**FIFTH FLOOR**—Helen Bateman-Mildred Chaffee-Lucile Rickman

Our well known horticulturist, "Marge", of Sales Audit Department, took pity on a non-bearing tomato plant last Fall and took it into her home out of the cold winter and "mothered" it along until it greatly surprised her by producing a less than a quarter-grown fruit on May Day. The legend of the tomato ends here as we never did learn what happened to it, nor how sweet it was.

Vera MacKenzie, Sales Audit, left for Memphis, Tennessee Saturday, May 22nd, to spend a week of her vacation with her sister and brothers. One brother and his wife will come from Grants Pass, Oregon. This sister-in-law will be remembered as Margaret Coffey-McLain to many of the older Knappites, and in more recent years worked as Head Cashier in our store, leaving in 1953, to return with her husband to their former home state.

Olive Elberth, Accounts Payable, will leave May 18th with her husband for a month's vacation touring California.

Hilda Goodnoe, Housewares, enjoyed Mother's Day at her son's home in Eaton Rapids.

One thing we learn each summer is that what this country needs is a lawn grass that will grow an inch high and quit.

# MEN'S NEWS

HUGH SLOAN — KEN UNDERWOOD  
EDITORS



## Sports Section

### Snitgen Elected President of Cosmo League for 1959

On Tuesday, April 7th. Knapp's Bowling team attended the annual Bowling Banquet given by the Cosmopolitan Bowling League at the Reo Club House. Following the dinner an election of officers was held and it was announced that Leo Snitgen would serve as President of the Cosmopolitan League for the 1959 season.

Knapp's team finished in sixth place out of sixteen teams in the League. Neal Hoeksema received a trophy for being the best "Cha Cha" Dancer in the League. "A Good Time Was Had By All".

### DOWN NINE

## BATTLE AT MASON OVERCOMES KNAPPITES

The time: 8 A.M. The battlefield: Mason.

We prepared ourselves for the attack, all weapons were in order. Woods, irons, and putters had been carefully selected. There were ten men in our company: Hugh Sloane, Neal Hoeksema, Charles Coss, Chuck Harvey, Jack Martin, Roger Foster, Bill Papineau, Bill Farr, Gene Wertzbaugher, and Bob "Slow."

We would all meet the enemy Par 36. Certainly one of us could beat him. Our appetites had been whetted by the promise of nourishment, rye crisp and tea, served at "The Grove" following the two mile hike. Par 36 could be conquered.

Unfortunately, the battle proved too much. Only "Ax Harvey" came close to old 36 with a 38. Wounded severely in action was Jack Martin who collapsed with a 63. Neal Hoeksema fared better than expected despite his O. A. equipment. (Mr. Hoeksema it seems, damaged his driver in a previous battle).

A large battle is looming May 24th. Until then this is your Down Nine Correspondent, Ken Pyles reporting.

## Ned Tanner Flies To '49th' State

By Hugh Sloan

A long time dream come true for Ned Tanner when he flew to Anchorage, Alaska on his vacation April 22nd.

Ned had a wonderful week there, staying at the modern "Parsons" Hotel in Anchorage. The city Ned picked to visit is actually a modern metropolis of some hundred thousand people. One of Ned's days was spent there just walking with his camera, he actually walked one hundred blocks and (has a hole in his shoe to prove it) so he really saw Anchorage in the flesh.

It is common to see Eskimos in Anchorage, they come into town to visit or get supplies. Ned took one side trip to Seward, Alaska some one hundred and forty five miles from Anchorage, and on the way there, he and his party ran into a snow avalanche that had blocked the road with snow fifty feet deep over the road. It took bulldozers eight hours to clear their way so in the meantime Ned took plenty of pictures of the mountain terrain and some of the snow slide.

# Do Something Beyond the Call of Duty

By Bill Papineau

Has anyone ever asked you for a minute of your time? — and then gone on to take 30 of the same? No such deception here, but you will need approximately one minute and 45 seconds, (once through three minutes and 30 seconds if you like to read things twice), in order to give today and everyday a little more feeling of personal satisfaction to both you and the people you come in contact with.

Now you ask, "How do I go about acquiring this feeling?" Here's the plain, simple, free, no box-top answer; "Go out of your way, for someone today." Be it a customer, someone you work with, or a member of your own family.

Let's take a past instance that occurred in the Women's Shoe Department not too long ago. At five minutes to nine on a Friday evening "Mr. Leon Henderson" receives a call from a woman saying that the sling-back plastic shoe she had sent out won't stay up on her narrow heel. She needs the shoes for a party come nine thirty. "Mr. L. H." arrives twenty minutes later at the woman's home to personally deliver a pair of seventy five cent matching plastic instep straps. Necessary, — not really. Satisfaction? — yes, on the part of both "Mr. L. H." and the woman.

Naturally we want to be nice to everyone, but the point here is to; at least once a day, plan, look for a chance, work, at going out of your way to do something extra special for someone.

Try this formula for one-week, and if results are not strikingly satisfactory you may go back to frowning at everyone. By-the-way, an interesting biological fact at this time: PROVEN - Almost twice as many facial muscles, used in a frown as in a smile. So don't tire yourself out. "Go out of your way, for someone today", — you'll smile.



**ACCIDENTS AT KNAPP'S**

Remained the same
April, 1958
1
April, 1959
1

## 1910

Arbaughs new building dominated the 400 block of South Washington after completion in 1910.

